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| Name – Susan Willkies | | A person holding a tablet  Description automatically generated |
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| Age (approx.) | 42 |
| Sex | Female |
| Group – Skilled Data Visualisation Practitioner | |
| Background and description | | |
| *Very personable, with a skilled highly developed communication skills. This has allowed them to navigate a sometimes tricky corporate environment. She has a keen sense of adventure loves to explore the wilderness, which she does on camping and canoeing trips, which she considers refreshes and feeds her creativity.* | | |
| Motivation | | |
| *She is interested in seeing how the speakers would communicate the topics. See if there is anything that they could use when speaking to clients. To quote the title of one of her books, “Steal Like an Artist.”* | | |
| Data Literacy | | |
| *Highly data literate,* | | |
| Graphical Literacy | | |
| Extensive knowledge of a wide variety of different graphics. Has used several more complex graphics with success. | | |
| Technological expertise | | |
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| Goals | | |
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